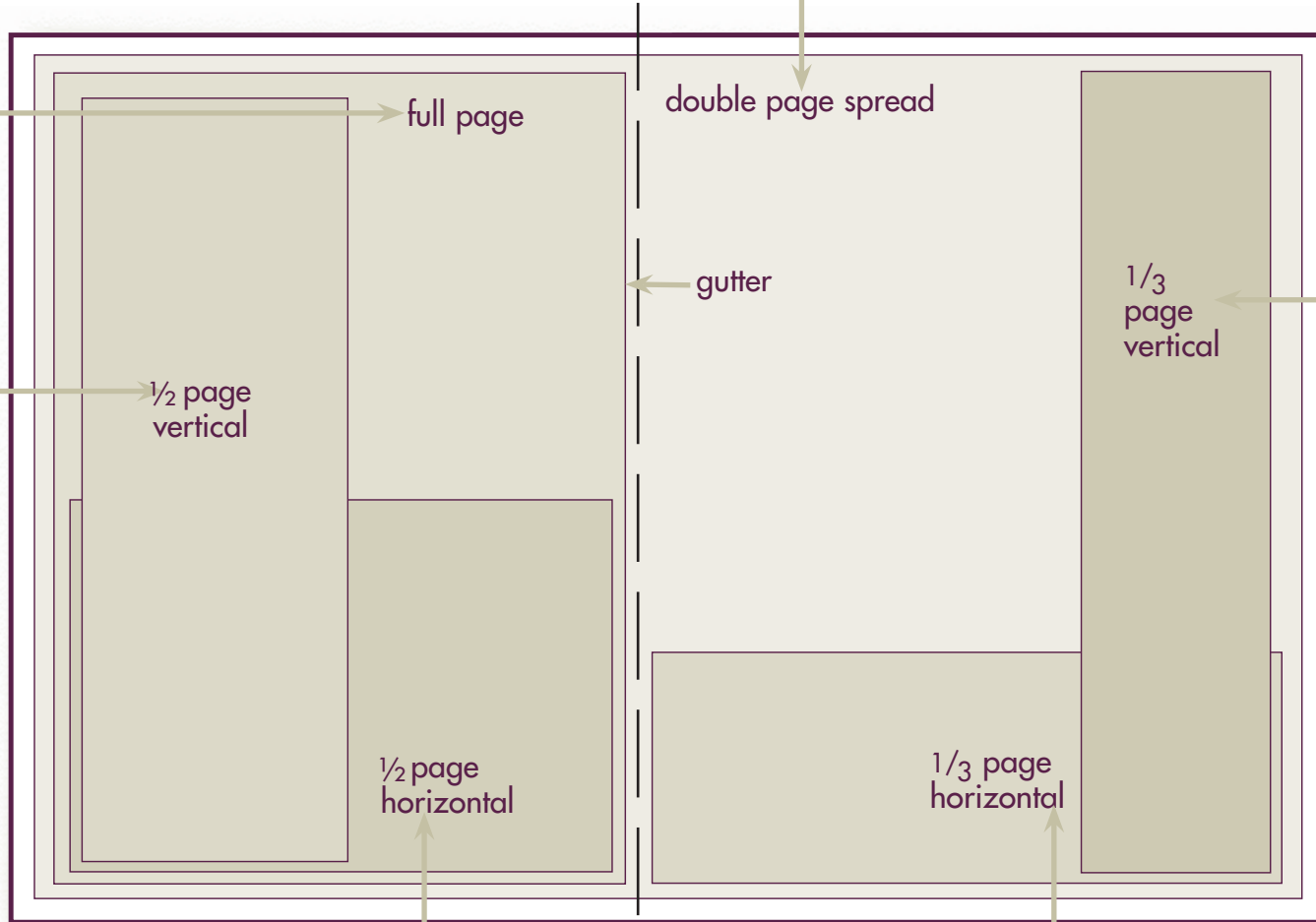


ADVERTISEMENTSPECIFICATIONS

Full range of advertisement options for
THE AUSTRALIAN WOMEN'S WEEKLY

DOUBLEPAGE SPREAD

TYPE AREA: 235mm deep x 400mm wide
TRIM SIZE: 275mm deep x 440mm wide
BLEED SIZE: 285mm deep x 450mm wide



FULLPAGE

TYPE AREA:
235mm deep x 190mm wide
TRIM SIZE:
275mm deep x 220mm wide
BLEED SIZE:
285mm deep x 230mm wide

1/2 PAGEVERTICAL

FLOATING
TRIM AREA:
240mm deep x 88mm wide
BLEED SIZE:
no bleed

BLEEDING
TYPE AREA:
240mm deep x 88mm wide
TRIM SIZE:
275mm deep x 108mm wide
BLEED SIZE:
285mm deep x 118mm wide

NOTE: ACP Media only accept digital material see specifications on this site for details.

1/3 PAGEVERTICAL

FLOATING
TRIM AREA:
240mm deep x 59mm wide
BLEED SIZE:
no bleed

BLEEDING
TYPE AREA:
240mm deep x 57mm wide
TRIM SIZE:
275mm deep x 75mm wide
BLEED SIZE:
285mm deep x 85mm wide

1/2 PAGEHORIZONTAL

FLOATING
TRIM SIZE: 115mm deep x 190mm wide
BLEED SIZE: no bleed

BLEEDING
TYPE AREA: 115mm deep x 190mm wide
TRIM SIZE: 136mm deep x 220mm wide
BLEED SIZE: 146mm deep x 230mm wide

1/3 PAGEHORIZONTAL

FLOATING
TRIM SIZE: 75mm deep x 190mm wide
BLEED SIZE: no bleed

BLEEDING
TYPE AREA: 75mm deep x 190mm wide
TRIM SIZE: 93mm deep x 220mm wide
BLEED SIZE: 103mm deep x 230mm wide