

# ADVERTISEMENT SPECIFICATIONS

ACPMEDIA

READING TODAY ■ READING TOMORROW

Full range of advertisement options for

**CLEO, TASTE, LITTLE TREASURES &**

**AIR NEW ZEALAND MAGAZINE (ALL EDITIONS)**

## FULLPAGE

**TYPE AREA:**  
250mm deep x 180mm wide

**TRIM SIZE:**  
275mm deep x 210mm wide

**BLEED SIZE:**  
285mm deep x 220mm wide

## 1/2 PAGE VERTICAL

**FLOATING**  
**TRIM SIZE:**  
250mm deep x 90mm wide

**BLEED SIZE:**  
no bleed

**BLEEDING**  
**TYPE AREA:**  
250mm deep x 85mm wide

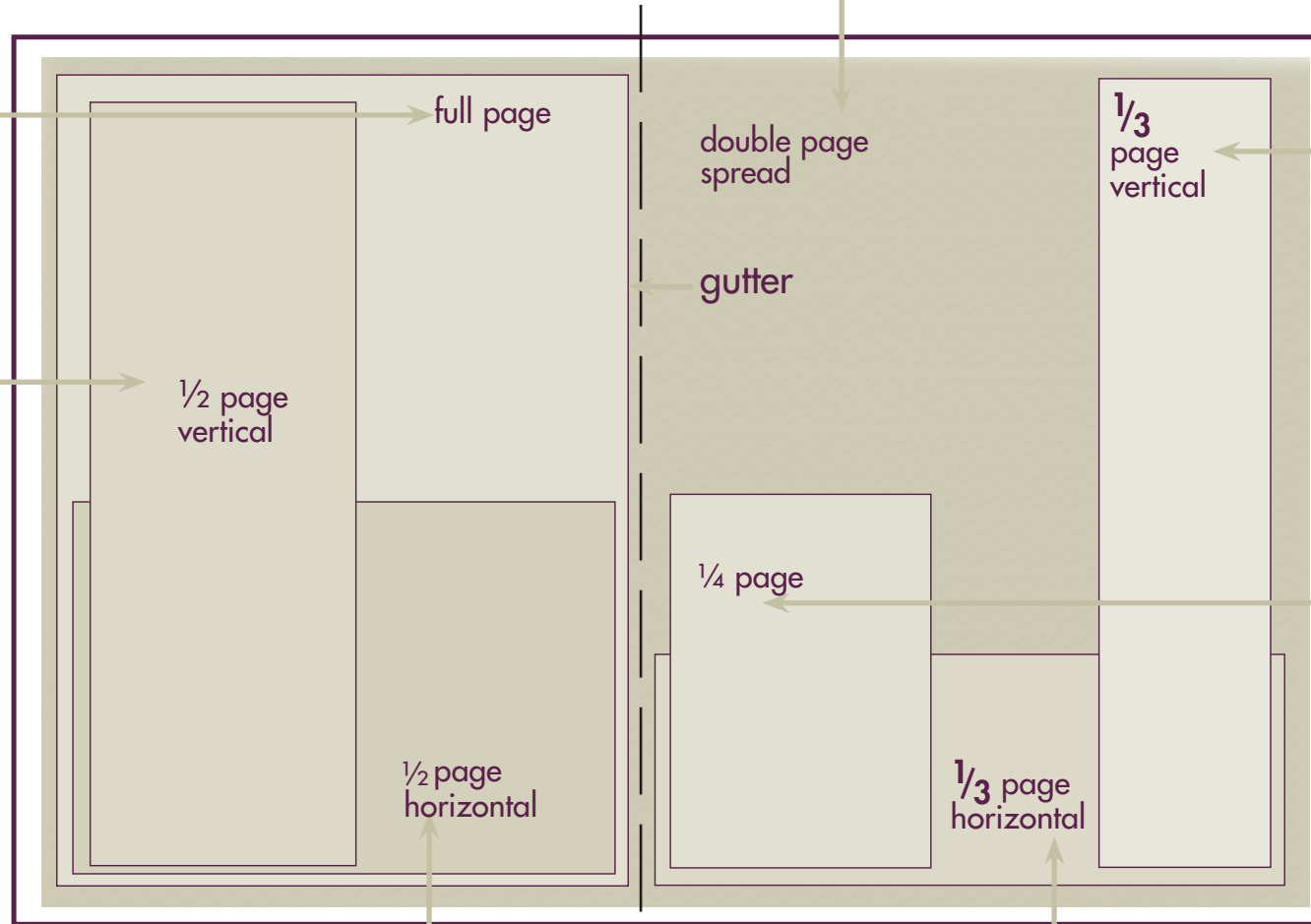
**TRIM SIZE:**  
275mm x 100mm wide

**BLEED SIZE:**  
285mm x 110mm wide

NOTE: ACP Media only accept digital material see specifications on this site for details.

## DOUBLE PAGES SPREAD

**TYPE AREA:** 250mm deep x 390mm wide  
**TRIM SIZE:** 275mm deep x 420mm wide  
**BLEED SIZE:** 285mm deep x 430mm wide



## 1/3 PAGE VERTICAL

**FLOATING**  
**TRIM AREA:** 250mm deep x 60mm wide  
**BLEED SIZE:** no bleed

**BLEEDING**  
**TYPE AREA:** 250mm deep x 55mm wide  
**TRIM SIZE:** 275mm deep x 73mm wide  
**BLEED SIZE:** 285mm deep x 83mm wide

## 1/4 PAGE

**TYPE AREA:**  
120mm deep x 85mm wide

**BLEED SIZE:**  
no bleed

## 1/2 PAGE HORIZONTAL

**FLOATING**  
**TRIM SIZE:** 125mm deep x 180mm wide  
**BLEED SIZE:** no bleed

**BLEEDING**  
**TYPE AREA:** 120mm deep x 180mm wide  
**TRIM SIZE:** 135mm deep x 210mm wide  
**BLEED SIZE:** 145mm deep x 220mm wide

## 1/3 PAGE HORIZONTAL

**FLOATING**  
**TRIM SIZE:** 80mm deep x 180mm wide  
**BLEED SIZE:** no bleed

**BLEEDING**  
**TYPE AREA:** 75mm deep x 180mm wide  
**TRIM SIZE:** 90mm deep x 210mm wide  
**BLEED SIZE:** 100mm deep x 220mm wide

Little Treasures