



MEDIA RELEASE

WEDNESDAY 18<sup>TH</sup> APRIL 2007

## HEITH MACKAY-CRUISE RESIGNS AS CHIEF EXECUTIVE OFFICER OF ACP MEDIA NEW ZEALAND

PBL Media Limited today announced the resignation of Heith Mackay-Cruise from his position of Chief Executive Officer, ACP Media in New Zealand.

Mackay-Cruise has accepted a position as Chief Executive of a global private education provider.

PBL Media Chief Executive Officer, Ian Law said: "Heith Mackay-Cruise has made a significant contribution to ACP Magazines and we wish him well in his new endeavors."

Mackay-Cruise will be departing his position at the end of May 2007.

Mr Law said an announcement regarding Heith Mackay-Cruise's replacement will be made in due course. In the interim the executive group in New Zealand will report directly to John Rowsthorne, General Manager, Operations, PBL Media.

Ends.

For further information contact:

Arabella Gibson, PBL Media  
M: +61 412 906 157 P: +61 2 9282 8884  
E: [agibson@pblmedia.com.au](mailto:agibson@pblmedia.com.au)

Heith Mackay Cruise  
P: + 64 9 308 2879  
E: [hmackaycruise@acpmedia.co.nz](mailto:hmackaycruise@acpmedia.co.nz)

### About PBL Media

In 2007 Publishing and Broadcasting Limited (PBL) and CVC Partners established PBL Media – Australia's largest and first fully diversified media group consisting of the Nine Network, ACP Magazines and several of its interests in online ventures, including its 50% interest in ninemsn and a majority shareholding in carsales.com.au.

PBL and private equity funds managed by CVC each hold a 50% economic interest in PBL Media, which continues to be operated by PBL management.

---

**PBL Media Pty Limited**

ABN 59 122 205 065

Tel. 61 2 9282 8000 | Fax. 61 2 9282 8828

54 Park Street Sydney NSW 2000 | GPO Box 4088 Sydney NSW 2001

[www.pblmedia.com.au](http://www.pblmedia.com.au)





## **About ACP Media**

ACP Media is New Zealand's leading magazine publisher. The company's ACP Magazines division publishes some of the country's most popular magazines, including *Woman's Day*, *The Australian Women's Weekly* and *Next*, newer titles *Taste* and *FQMen*, and iconic titles such as *Metro* and *North & South*. ACP Media's Trader Group includes *Auto Trader*, *Deals On Wheels*, *Motorcycle Trader & News*, *Trade-A-Boat* and *Buy Sell & Exchange*. ACP Media's Property Magazines division publishes a range of real estate advertising titles including *Property Press* and *Real Estate* magazines. ACP Media operates a national distribution network through its division Netlink Distribution Company, which distributes publications to retailers across the country. ACP Digital includes a number of websites including *taste.co.nz*, *netguide.co.nz*, *magshop.co.nz*, *sellmefree.co.nz*, *autotrader.co.nz* and *runwayreporter.co.nz*. ACP Media is a subsidiary of ACP Magazines Limited in Australia, a division of PBL Media Limited. [www.acpmedia.co.nz](http://www.acpmedia.co.nz)