



**Staff Announcement**  
**Wednesday, 21<sup>st</sup> March 2007**

## **Trader Group Restructure**

ACP Media announced today the restructure of Trader Group New Zealand

**Adrian Pickstock** has been promoted to the position of **General Manager – Trader Group**. Adrian is now responsible for the editorial, production, prepress and advertising sales functions for the Trader Group in New Zealand.

Adrian will now report directly into **Keith Falconer, CEO of Trader Classifieds** as we look to leverage publishing opportunities and operational efficiencies Trans-Tasman.

**Rhiannon Boulton, Carl Simonson** and the advertising sales team of Trader Group will now report directly into Adrian.

Please join me in congratulating Adrian on his promotion as he joins the ACP Media Executive team.

Heith Mackay-Cruise  
CEO  
ACP Media Ltd

### **About ACP Media**

ACP Media is New Zealand's leading magazine publisher. The company's ACP Magazines division publishes some of the country's most popular magazines, including *Woman's Day*, *The Australian Women's Weekly* and *Next*, newer titles *Taste* and *FQMen*, and iconic titles such as *Metro* and *North & South*. ACP Media's Trader Group includes *Auto Trader*, *Deals On Wheels*, *Motorcycle Trader & News*, *Trade-A-Boat* and *Buy Sell & Exchange*. ACP Media's Property Magazines division publishes a range of real estate advertising titles including *Property Press* and *Real Estate* magazines. ACP Media operates a national distribution network through its division Netlink Distribution Company, which distributes publications to retailers across the country. ACP Digital includes a number of websites including *taste.co.nz*, *netguide.co.nz*, *magshop.co.nz*, *sellmefree.co.nz*, *autotrader.co.nz* and *runwayreporter.co.nz*. ACP Media is a subsidiary of ACP Magazines Limited in Australia, a division of PBL Media Limited. [www.acpmedia.co.nz](http://www.acpmedia.co.nz)