

Media release

Tuesday, December 19, 2006

ACP Media Announces Senior Appointment to Digital Sales Team and restructures Magazine Sales.

ACP Media today announced the first appointments to its digital sales team. Leading the team will be **John Buckley** who has been appointed **Group Sales Manager, Digital**. John will be responsible for managing client solutions across the growing network of ACP Digital sites. John has been with ACP Media for more than 6 years. His most recent position as Group Sales Manager – Magazines means that he brings vast experience of ACP Media's brands to the new role. John has a strong track record of building relationships with media agencies throughout New Zealand

Joining John will be **Renee Latta**, formerly of New Zealand Magazines, who joins ACP as **Digital Sales Manager**. Renee is an experienced magazine sales professional who has worked on brands such as North & South and Netguide.

"The appointment of John and Renee to these key positions is a sign of our commitment to enhancing our traditional magazine brands in the digital age" said ACP Digital director Lee Williams. "The digital sales team will ensure that our network of advertising clients will be as well catered for online as they are in print."

"Since forming the Digital Division in September this year we have been responsible for taking some of New Zealand's favourite magazine brands online. We have launched Metrolive.co.nz, relaunched NetGuide.co.nz and added RunwayReporter.com to our portfolio of existing sites such as Autotrader.co.nz. John and Renee are entering this new part of the business at an extremely interesting and exciting time."

The new sales team will start on the 8th of January and will roll out new products shortly after that date.

Additionally **Paul Gardiner**, will take on the new position of **Group Sales Manager for ACP Magazines** as of 8 January 2007. This newly created role oversees the activities of both the Agencies Sales and Magazines team formerly run by John Buckley.

"Paul brings a vast amount of experience to this role having filled a number of sales manager roles both in New Zealand and offshore. The merging of the ACP Agencies Sales and Magazines teams will allow ACP Magazines to continue to meet the ever increasing demands of the dynamic marketplace we currently operate within" said ACP Media Commercial Director Malcolm Holmes.

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ACP Media

ACP Media is New Zealand's leading magazine publisher. The company's ACP Magazines division publishes some of the country's most popular magazines, including *Woman's Day*, *The Australian*

Women's Weekly and *Next*, new titles *Taste* and *FQ Men*, and iconic titles such as *Metro* and *North & South*. ACP Media's Trader Group includes *Auto Trader*, *Deals On Wheels*, *Motorcycle Trader & News*, *Trade-A-Boat* and *Buy Sell & Exchange*. ACP Media's Property Magazines division publishes a range of real estate advertising titles including *Property Press* and *Real Estate* magazines. ACP Media operates a national distribution network through its division Netlink Distribution Company, which distributes publications to retailers across the country. ACP Digital includes a number of websites including *taste.co.nz*, *netguide.co.nz*, *magshop.co.nz*, and *autotrader.co.nz*. ACP Media is a subsidiary of ACP Magazines Limited in Australia, a division of Publishing and Broadcasting Limited. www.acpmedia.co.nz