



Media Release
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NEW EDITORIAL TEAM FOR THE AUSTRALIAN WOMEN'S WEEKLY (NZ edition)

ACP Magazines has today announced the appointment of a new editorial team to lead the New Zealand edition of **The Australian Women's Weekly**.

Heading the magazine will be Editor in Chief Megan McChesney, who holds the same position for ACP's flagship weekly magazine *Woman's Day*. She will be supported by Jenny Forsyth who takes up the newly created role of Associate Editor of **The Australian Women's Weekly** in March.

Jenny, 36, is an accomplished newspaper and magazine journalist with 16 years experience both in New Zealand and Britain. Most recently she has been news editor of New Zealand Women's Weekly, and prior to that she worked on the *The Sunday Express*, *Sunday Mirror* and *The Sun* newspapers. She has also worked for weekly British magazines, *Heat* and *Closer* having started her career as a reporter at the *NZ Herald*.

"We are delighted to have a journalist of Jenny's calibre join New Zealand's top selling monthly magazine," says Louise Wright, ACP Magazine's Publishing Director - Mass Market Titles. "Her reputation for exceptional contacts and securing exclusive stories precedes her. There's no doubt Jenny and Megan McChesney will make a dynamic duo."

The *Australian Women's Weekly* is read by 640,000 readers each month (Source: Nielsen national readership survey January to December 2006) and its circulation sits at 85,014 copies (Audit Bureau of Circulations January to June 2006).

For further information, contact ACP Magazines' Publishing Director - Mass Market Titles, Louise Wright, (09) 308 2771 or lwright@acpmagazines.co.nz

ACP Media

ACP Media is New Zealand's leading magazine publisher. The company's ACP Magazines division publishes some of the country's most popular magazines, including *Woman's Day*, *The Australian Women's Weekly* and *Next*, newer titles *Taste* and *FQMen*, and iconic titles such as *Metro* and *North & South*. ACP Media's Trader Group includes *Auto Trader*, *Deals On Wheels*, *Motorcycle Trader & News*, *Trade-A-Boat* and *Buy Sell & Exchange*. ACP Media's Property Magazines division publishes a range of real estate advertising titles including *Property Press* and *Real Estate* magazines. ACP Media operates a national distribution network through its division Netlink Distribution Company, which distributes publications to retailers across the country. ACP Digital includes a number of websites including taste.co.nz, netguide.co.nz, magshop.co.nz, sellmefree.co.nz, autotrader.co.nz and runwayreporter.co.nz. ACP Media is a subsidiary of ACP Magazines Limited in Australia, a division of PBL Media Limited. www.acpmedia.co.nz